



Educational Conference & Expo
September 14th- 16th
Birmingham Jefferson Civic Center
East Hall
Birmingham, Alabama

The Alabama Apartment Association and The Greater Birmingham Apartment Association have combined efforts for 2021 to host the Annual Alabama Apartment Association Educational Conference and Exposition in Birmingham, AL. The two associations along with the support of the Apartment Association of North Alabama, The River Region Apartment Association & The Mobile Bay Area Apartment Association invite you to be part of our 18th Annual Educational Conference & Expo on September 14th- 16th, 2021.

Please Note: Current health regulations and guidelines as issued by the CDC, the State of Alabama, and Jefferson County (to include, but not limited to social distancing, the wearing of protective face coverings, availability of sanitizing stations, etc.) to prevent the spread of COVID-19 will be enforced. All attendees, sponsors, booth reps, association staff, and hotel staff will be expected to comply with these guidelines.

TITANIUM SPONSOR

Member Price \$15,000

- 2 (King or Double) Rooms at the Host Hotel for 2 Nights
- 10x20 Booth in Premium Location or can upgrade to 20x20 and use sponsorship credits. Includes Electricity in booth by request
- \$10,000 in Sponsorship Credits to be used toward items on Sponsorship Credit Menu or booth upgrades.
- Recognition at Opening Session and President's Reception Tues., September 17th.
- Tradeshow Lunch Tickets for up to 10 attendees Wednesday, September 18th.
- Company informational Flyer and Giveaway to be included in attendee bags. (must be supplied by sponsor and must be received by September 1, 2019. 500 quantity).
- Company logo on Screens during all Educational Conference events.
- Tickets for Wednesday Night party for up to 10 attendees and 40 Drink Tickets.
- Tickets for President's Reception for up to 10 attendees and 20 Drink Tickets.
- 10 minutes of microphone time at Opening session and will be recognized at Wednesday Night Party.
- Company to be profiled on Alabama Apartment Association.com and AAA Social Media Sites with Links to Company Website.
- Logo Recognition as Titanium Sponsor on all Conference App/ Expo banners/ Digital Displays & Materials.

PLATINUM SPONSOR

Member Price \$10,000

- 1 (King or Double) Room at the Host Hotel for 2 Nights.
- 10x20 Booth in Premium Location or can upgrade to 20x20 Booth and use Sponsorship Credits. Includes Electricity in booth by request.

- \$7,000 in Sponsorship Credits to be used toward items on Sponsorship Credit Menu or booth upgrades.
- 7 Tickets to the President's Reception, Tuesday, Sept. 17th.
- 15 Drink Tickets for President's Reception.
- 7 Tickets to Wednesday Night Party.
- 15 Drink tickets for Wednesday Night Party.
- Tradeshow Lunch tickets for 7 attendees.
- Company to be profiled on AAA Website and AAA Social Media. Link to company website.
- Recognition as Platinum Sponsor at Opening Session, President's Reception, Tradeshow, and Masters Series.
- Company information Flyer and giveaway included in attendee bag (must be provided by sponsor and must be received by September 1, 2019. 500 quantity).
- Logo Recognition as Platinum Sponsor on Conference App/ Digital Displays/ Banners.

DIAMOND SPONSOR

Member Price \$5000

- 10x20 Booth Includes Electricity by request.
- \$3000 in Sponsorship Credits to be used toward Sponsorship Credit Menu items or booth upgrades.
- 5 Tradeshow Lunch Tickets.
- 5 President's Reception Tickets.
- 5 Wednesday Night Party Tickets.
- 10 Drink Tickets for President's Reception.
- 10 Drink Tickets for Wednesday Night Party.
- Company Flyer and giveaway included in all attendee bags (must be supplied by sponsor and received by September 1, 2019. Quantity 500).
- Company to be profiled on AAA Website and AAA Social Media. Link to Company Website.
- Recognition as Diamond Sponsor at Opening Session, President's Reception, and Tradeshow.
- Logo Recognition as Diamond sponsor on Conference App/Digital Displays/ Banners.

GOLD SPONSOR

Member Price \$3500

- 10x20 Booth includes electricity by request.
- \$2000 in Sponsorship Credits to be used toward sponsorship menu items or booth upgrades.
- 5 Tradeshow Lunch Tickets.
- 5 President's Reception Tickets.
- 5 Wednesday Night Party Tickets.
- 10 Wednesday Night Party Drink Tickets.
- Company information flyer for all attendee Bags (must be supplied by sponsor and received by September 1, 2019. Quantity 500).
- Recognition as Gold Sponsor during Conference Events.
- Logo Recognition as Gold Sponsor on Conference App, Banners & Digital Displays.

SILVER SPONSOR

Member Price \$2500

- 10 x 10 Booth includes electricity by request
- \$1000 in Sponsorship Credits to be used toward sponsorship menu items or booth upgrades.
- Company informational flyer in attendee bags (must be provided by sponsor and received by 9/1/19).
- 4 Tradeshow Lunch Tickets.
- 4 President's Reception Tickets.
- 4 Drink Tickets at President's Reception.
- 4 Wednesday Night Party Tickets.
- 4 Wednesday Night Drink Tickets.
- Recognition as Silver Sponsor during Conference Events.
- Logo Recognition as Silver Sponsor on Conference App, Expo Signage & Banners.

BRONZE SPONSOR

Member Price \$1500

- 10x10 Booth includes electricity by request.
- \$500 Sponsorship Credits or can be used to upgrade booth space.
- 4 Tradeshow Lunch Tickets.
- Company informational flyer in attendee bags (must be provided by sponsor).
- 4 Tickets to President's Reception.
- 4 Tickets to Wednesday Night Party.
- Logo Recognition as Bronze Sponsor on Conference App, Expo Signage & Banners.

BOOTH ONLY

Member Price \$500 per 10x10

Nonmember Price \$625 per 10x10

- 10x10 Booth Includes table, two chairs, waste basket.
- 2 Tradeshow Lunch Tickets.
- 2 Tickets to President's Reception
- 2 Tickets to Wednesday Night Party

Please Note the Following:

All sponsorships could include additional sponsor logo (s). Logo size will be based on the sponsorship level. Please provide High Resolution logos with your sponsorship registration.

Exhibitors, Sponsors, Attendees, Association Staff, Hotel Staff, and all others involved will be required to abide by current health guidelines as given by the CDC, the State of Alabama, Jefferson County, and the City of Birmingham to safeguard the health of everyone.

Booth Space- Includes One Company Name Sign, One skirted 8ft Table, One Waste basket & 2 chairs, Back & Side Drape for booths under 20x20.

Booth Space Assignment is based on Sponsorship level and then first-come, first-reserved basis.

All Booths are Not Carpeted unless you order Carpet from Veal Convention Services before August 31st.
Please use the direct link to Veal Convention Services to order Carpet or additional tables and chairs. [Veal Convention Services](#)

Tradeshow Hours: Wednesday, September 15th, Afternoon

Setup: TBD

Tradeshow Opens: TBD, official start time to be announced soon.

Teardown: TBD, official end time to be announced soon.

Must be out by TBD